

The background of the entire page is an abstract watercolor splash in various shades of blue and white. The splash originates from the top left and flows downwards and to the right, creating a sense of movement and fluidity. The word 'seal' is written in a dark blue, stylized, outlined font in the upper left quadrant, partially overlapping the watercolor splash.

seal

**WATER THE LAND,
NURTURE THE FUTURE**

EVENING PROGRAM
FEBRUARY 27, 2024



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EVENING PROGRAM

6:30 pm COCKTAILS

7:30 pm DINNER

Master of Ceremonies

Chaouki El Rassi, SEAL Associate Board
President

Entertainment

Ensemble Phoenicia and Felukah

Welcoming Notes

Norma Haddad, SEAL Executive Director

SEAL Update

Rula Tamer, SEAL Board President

SEAL 2024 Diaspora Achievement Award

George J. Audi, CEO Interaudi Bank
Joseph G. Audi, Award Recipient

Call for Action: Water the Land, Nurture the Future Fund

C K Swett, Auctioneer

SEAL would like to thank Ixsir for their generous donation of the wine served this evening.

Gifts to our guests include Suka Sweets, and donations from Hallab, Zeed soaps and Saifan extra virgin olive oil.



JOSEPH G. AUDI

Chairman, Inter Audi Bank

2024 SEAL Award Recipient

Joseph G. Audi is Chairman of Inter Audi Bank. Born in Saida, Lebanon from a family of bankers tracing its heritage back over generations, Joe founded the bank in New York in 1983 at the age of 33.

Combining conservative banking traditions with innovative technology, the bank provides unique and personalized services on a global scale from its offices in New York and Miami. Over 40 years the bank has thrived despite turbulence in the world at large, from the savings and loan crisis in the 1980s, to the recession of the 1990s, to the great financial crisis, to the Covid pandemic and the SVB crisis of 2023. The bank and its affiliates offer personalized banking and asset management services to an international clientele hailing from every continent.

In an age of faceless megabanks, Inter Audi has maintained its identity as a global bank with a family touch. Joe is a graduate of HEC Paris.





ENSEMBLE PHOENICIA Musicians

Ensemble Phoenicia is a New York-based contemporary music ensemble that celebrates the rich heritage and artistic innovation of contemporary Middle Eastern classical music. We strive to be a catalyst for cultural exploration and understanding by showcasing the diverse voices of Middle Eastern composers and performers.

As dedicated contemporary-classical musicians, we aim to bridge traditions, create a harmonious dialogue between past and present, and foster an environment of artistic excellence and cross-cultural exchange. A composer-led ensemble, our featured composers play a pivotal role in driving the artistic and collaborative process in the preparation of their music. Ensemble Phoenicia aspires to inspire, enlighten, and leave an indelible mark on the world of contemporary classical music.



FELUKAH Musician

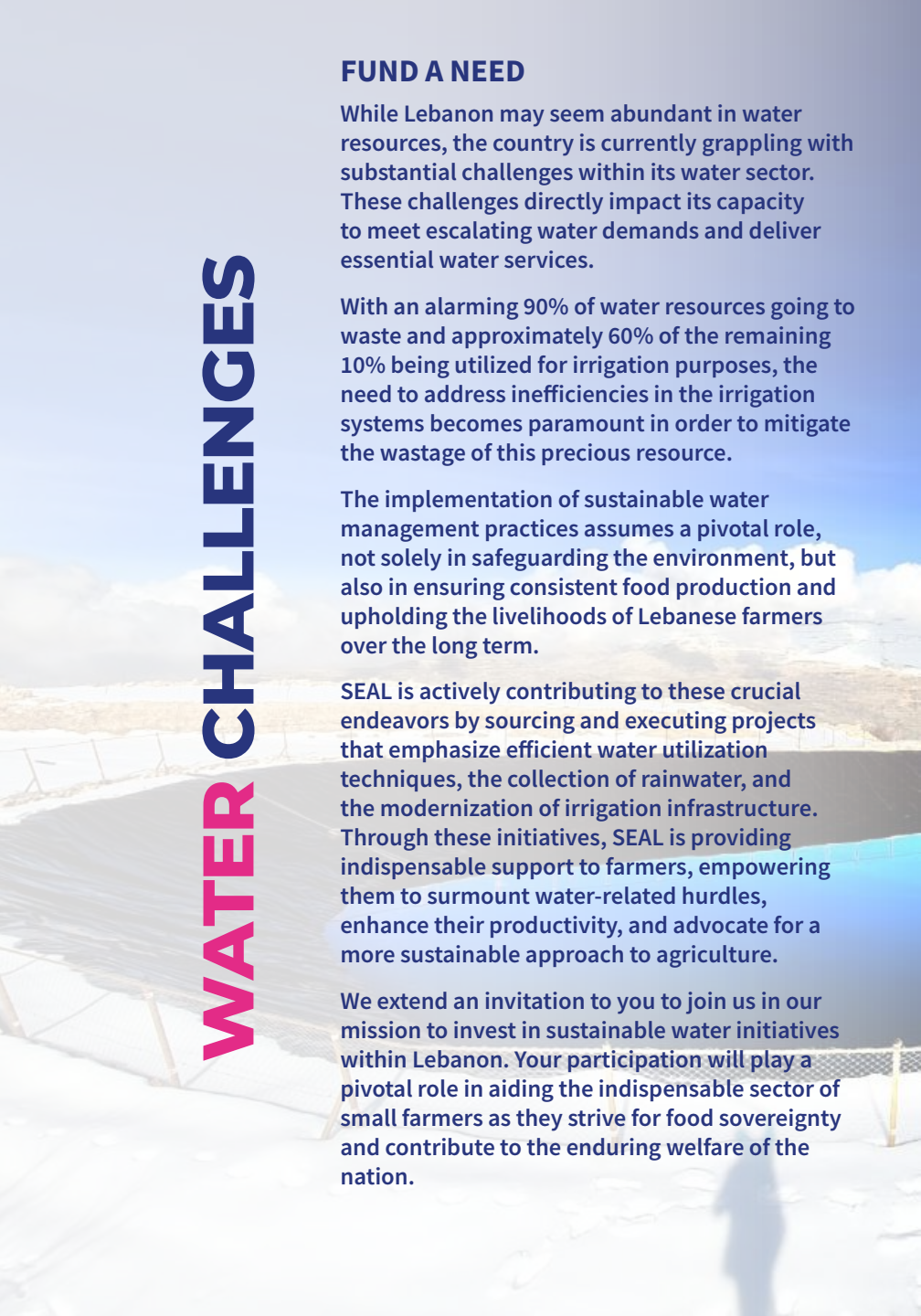
Felukah comes from Cairo and lives in New York City. As a writer and musician, she raises her voice to empower women from her region and beyond and has established herself as one of the more enigmatic and unique emerging artists in the Egyptian music scene.

Felukah discography sounds like rap, hip hop, neo-soul, indie rock, samples of Arab greats, and electronic dance.



CK SWETT Auctioneer

CK Swett, formerly of Christie's and Phillips auction houses, first partnered with SEAL in 2022 and has been an ardent supporter of our work ever since. Last year he traveled with Nassif Wakim, SEAL project director in Lebanon, to Aley, Mount Lebanon, to see firsthand the impact of the Bayssour za'atar production project. When he is not convincing bidders to raise their paddles just one last time, he is often found golfing, playing chess on his phone, or singing enthusiastically off key.



WATER CHALLENGES

FUND A NEED

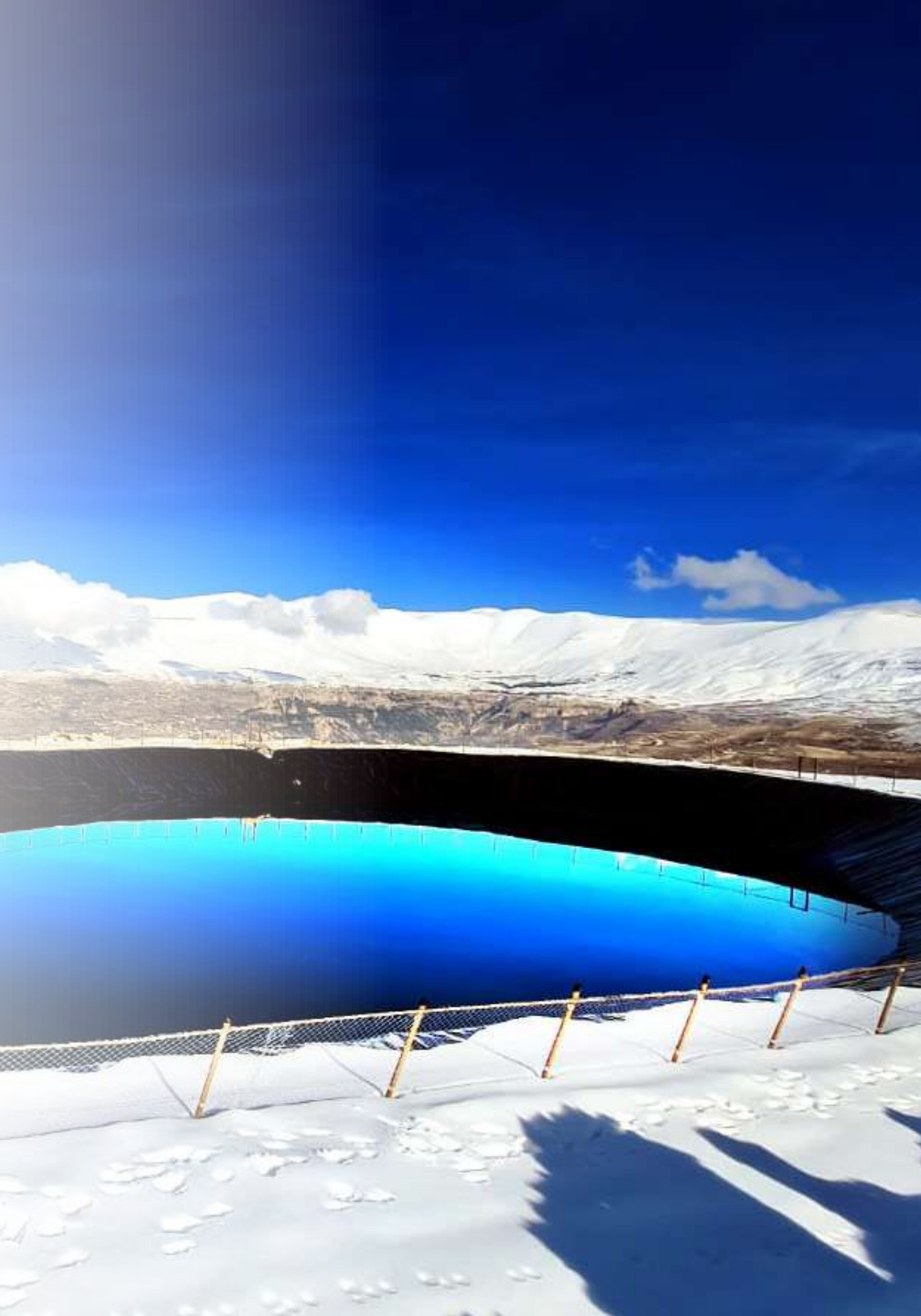
While Lebanon may seem abundant in water resources, the country is currently grappling with substantial challenges within its water sector. These challenges directly impact its capacity to meet escalating water demands and deliver essential water services.

With an alarming 90% of water resources going to waste and approximately 60% of the remaining 10% being utilized for irrigation purposes, the need to address inefficiencies in the irrigation systems becomes paramount in order to mitigate the wastage of this precious resource.

The implementation of sustainable water management practices assumes a pivotal role, not solely in safeguarding the environment, but also in ensuring consistent food production and upholding the livelihoods of Lebanese farmers over the long term.

SEAL is actively contributing to these crucial endeavors by sourcing and executing projects that emphasize efficient water utilization techniques, the collection of rainwater, and the modernization of irrigation infrastructure. Through these initiatives, SEAL is providing indispensable support to farmers, empowering them to surmount water-related hurdles, enhance their productivity, and advocate for a more sustainable approach to agriculture.

We extend an invitation to you to join us in our mission to invest in sustainable water initiatives within Lebanon. Your participation will play a pivotal role in aiding the indispensable sector of small farmers as they strive for food sovereignty and contribute to the enduring welfare of the nation.



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the SEAL 2024 NY Benefit Dinner
WATER THE LAND, NURTURE THE FUTURE

Congratulations

to Interaudi Bank's Chairman

Joseph Audi

recipient of the 2024 SEAL Diaspora Award

You have set the bar high for all of us with
your impressive accomplishments and
unwavering support for the Lebanese community.

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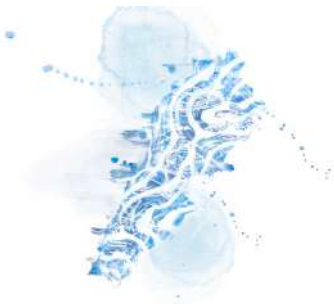
IN-KIND

Hallab • Ixsir • Karoun Dairies • Maison Tara • Saifan
Suka Sweets • Stephanie Tager • Zeed

WATER THE LAND, NURTURE THE FUTURE BENEFIT DINNER COMMITTEE

Claudia Fleming Bitar • Norma Haddad • Mayssam Idriss
Lara Kairouz • Tara Khattar • Julia Nakib • Maya Malek • Adla Massoud
Joumana Tager

**The program cover
illustration was created by
artist Stephanie Tager.**



Stephanie Tager is an architect and artist based in New York City. Her work has been published in books and featured in galleries and exhibits in Miami Art Basel, New York City, Paris, as well as in virtual exhibitions.

She has been commissioned to create pieces for publications and brands such as The New York Times, Sports Illustrated, the NFL Super Bowl After Party, and Social Economic Action for Lebanon.

For more of her work (or even just to say hi!), please visit www.stephanietager.com or her instagram, @stephtager



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SEAL is a 501(c) 3 non-profit, non-political, and non-sectarian organization. It was founded in New York City in 1997 to assist underserved Lebanese communities facing severe social and economic hardships in post-war Lebanon. SEAL focuses on community-driven economic development and funds projects in all geographical locations in Lebanon.